Reyka Text to Win Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

1. **The Promoter:** Tesco Stores Ltd., Tesco House, Shire Park, Kestrel Way, Welwyn Garden City, AL7 1GA.

2. **The Supplier:** William Grant & Sons UK, 17 Bartley Wood Business Park, Hook, RG27 9XA.

3. **Eligibility:** This prize promotion is open to UK (England, Wales and Northern Ireland) residents aged 18 years or over excluding employees and their immediate families of The Promoter, The Supplier, associated agents or anyone professionally connected with the prize promotion. This prize promotion excludes Scotland. The promoter/supplier may need to check that the winner is aged 18 years or over via a form of valid identification such as a scan or photograph of their passport, identity card or driver’s licence.

4. **Promotional Period:** The prize draw opens at 00:01 on 29th October 2019 and closes at 23:59 on 21st November 2019.

5. **Entry Instructions (England and Wales residents):**
   a. Purchase a Reyka Vodka 70cl bottle in a Tesco store or at Tesco.com during the qualifying period from 00:01 on 29th October 2019 to 23:59 on 21st November 2019.
   b. Text ICELAND or ICELAND1 followed by a space, and your name and postcode to 60110 before 23:59 on 21st November 2019.
   c. Click on the link provided in the returned text message to upload a photo of your receipt to complete your entry. If you have made a purchase online, please upload a photo of your order confirmation. Only one photo can be accepted in a receipt upload.

Please retain receipt.
**Northern Ireland (NI) residents:** No purchase necessary. Text ICELAND or ICELAND1 followed by a space, and your name and postcode to 60110 to enter. In order for the text to be accepted as an entry, it must be sent exactly as communicated above.

Please note that the promotion appears cross-media with 2 different keywords, but there is only one prize pool.

6. Participants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at service provider’s standard network rate. Texts may not be included in any text inclusive packages. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0161 726 5432.

7. Entry is by text only, but internet access is required for receipt upload in England and Wales.

8. Entry will be confirmed with a ‘Thank You’ response on the page upon uploading your receipt.

9. Entry is by text only. 1 entry per receipt. Maximum 1 entry per person (for England and Wales residents: 1 text & receipt = 1 entry, for NI residents: 1 text = 1 entry). For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can use this mobile number to enter only once. Any entrant using multiple mobile numbers to enter the promotion will be disqualified.

10. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data, acting fraudulently or dishonestly in the opinion of the Promoter using identities other than their own or any other automated means in order to increase
that participant's entries or otherwise acting in violation of these terms, these participants will be disqualified, and any prize entitlement will be void.

11. Proof of purchase will not be accepted as proof of entry. No responsibility can be accepted for entries that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.

12. **Prize Fund:** 1 winner randomly drawn wins a 2-night weekend break for 2 adults (aged 18+) to Reykjavik, Iceland. Prize includes return economy flights from a UK airport operating flights to Reykjavik (travelling out on a Friday and returning on a Sunday), 2-nights’ 4* accommodation on the Friday and Saturday night, sharing a double or twin room in a city centre location and £500 spending money.

Prize must be taken between 3rd January 2020 and 30th May 2020, subject to availability, on a Friday to Sunday. Prize excludes meals and drinks, domestic transfers, any visas and any additional expense. Both the winner and their guest are responsible for organising valid passport(s), with at least 6-months’ validity from date of departure.

13. **Winner Selection:** The winner will be drawn using a random number generator within 7 days of the closing date.

14. **Winner Notification:** Winner will be notified by phone call or text within 7 days of the closing date. It is the responsibility of the participant to ensure that they respond to the winner notification, either by responding to the call, or calling the Freephone number or emailing the address provided at the point of notification. If the winner does not respond within the initial 7 days, they will be telephoned or texted again and given a further 7 days to respond. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date an alternative winner will be drawn. The Promoter cannot be held responsible for the winner failing to supply accurate information which affects prize acceptance or delivery of their prize.

15. **General:** The entry instructions form part of the terms. By entering, you agree to accept and be bound by the terms.

16. The Promoter’s decision is final and binding. No correspondence will be entered into.
17. The prize must be accepted as offered by the named winner. There is no cash or alternative prize, in whole or part. The prize is not transferable. Sale of the prize for profit is prohibited and may constitute fraud.

18. The Supplier reserves the right to provide an alternative prize of equal or greater value should circumstances outside its control make this necessary.

19. We reserve the right to verify the winner and ask for proof of identity, age and address and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.

20. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these terms and conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize awarded will be void.

21. Entry into the Promotion is at the entrant’s sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter’s liability resulting from its negligence or fraud.

22. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notification or prize. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.

23. The Promoter and the Supplier reserve the right to cancel, amend, withdraw, terminate or temporarily suspend this promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third
parties but will use all reasonable endeavours to avoid consumer disappointment. The Supplier bears sole responsibility for supply of the prize and Tesco cannot be held responsible for any claims relating to the prize.

24. The application and interpretation of these terms and conditions shall be governed by the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.

25. Your data will be passed onto a third-party fulfilment service provider for the purposes of administering the prize and with Dunnhumby Limited for quantitative research purposes only. The surname and county of the winners will be made available to anyone who requests them by emailing Reyka@tescoprizes.com within 3 months of the closing date. Participants may request their name and county is not published in the event they win by emailing ReykaOptOut@tescoprizes.com before the closing date. Your details will not be passed onto any third party for any other purpose without prior consent. This data will be kept secure and in accordance with the requirements of the Data Protection Act. Entrants' personal data will be used and held in accordance with the Promoter's Privacy Policy.