



UEFA Women's EURO 2022 Flagbearer Text to Win Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

- 1. The Promoter:** Tesco Stores Ltd., Tesco House, Shire Park, Kestrel Way, Welwyn Garden City, AL7 1GA.
- 2. The Suppliers:** Walkers Snacks Limited, 450 South Oak Way, Green Park, Reading, RG2 6UW & Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ.
- 3. Eligibility:** This prize promotion is open to UK (England, Wales, Scotland and Northern Ireland) residents aged 18 years or over excluding employees and their immediate families of The Promoter, The Suppliers, associated agents or anyone professionally connected with the prize promotion.
- 4. Promotional Period:** The prize promotion opens at 00:00 on 1st June 2022 and closes at 23:59 on 21st June 2022. There will be 1 draw per week (3 draws in total).

Week 1 opens at 00:00 on 1st June 2022 and closes at 23:59 on 7th June 2022.
Week 2 opens at 00:00 on 8th June 2022 and closes at 23:59 on 14th June 2022.
Week 3 opens at 00:00 on 15th June 2022 and closes at 23:59 on 21st June 2022.
- 5. Entry Instructions:** To enter, text FLAGBEARER or FLAGBEARER1 or FLAGBEARER2 or FLAGBEARER3 or FLAGBEARER4 or FLAGBEARER5 followed by a space, and your full name and postcode to 60110. Entries may only be submitted via text.

6. No purchase necessary. Please note that the promotion appears cross-media, across Pepsi Max, Doritos and Walkers Max products, with 6 different keywords, but there is only one prize pool.
7. Participants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at network provider's standard network rate, but there is no charge to the participant for the returned bounce back text message. Texts are not usually included in any text inclusive packages, please check with your network provider if you are not sure of your standard network rate. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0333 335 3351 between Monday and Friday from 9.30am to 5pm excluding public holidays. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control.
8. Entry will be confirmed with a 'Thank You' message response. There is no charge to the participant for this message.
9. Entry is by text only. Only one entry per person per week during the Promotional Period. For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can use this mobile number to enter only once per week. Any entrant using multiple mobile numbers to enter the promotion will be disqualified and any prize entitlement will be void. A mobile number can only be used by one person and it cannot be shared within a household.
10. No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; using multiple mobile

phone numbers; using multiple postal addresses; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that participant's or a household's entries or otherwise acting in violation of these terms, these participants and their household will be disqualified, and any prize entitlement will be void.

- 11.** Proof of purchase will not be accepted as proof of entry. No responsibility can be accepted for entries that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.
- 12. Prize Fund:** There are 8 prizes in week 1, 8 prizes in week 2 and 2 prizes in week 3 (18 total). Each prize consists of an England 'Flag Flagbearer Trip' experience for a child aged between 12 and 18 years' old during the UEFA Women's EURO 2022.

The winner may nominate a family member or family friend aged 12-18 to take part in the flagbearer experience; parental/guardian consent will be required. Alternatively, the winning entrant may take part in the experience provided they are aged 18 only.

Two chaperones, aged 18+ will be able to accompany the flagbearer to the experience. At least one chaperone must be a parent or legal guardian of the flagbearer.

Matches will be allocated as following (no choice of match):

Week 1 winners: The first 6 winners randomly drawn will be allocated Match 1 (Group Stage) – England vs Austria @ Old Trafford, Manchester at 20:00, on Wednesday 6th July 2022. The seventh and eighth winners randomly drawn will be allocated Match 10 (Group Stage) – England vs Norway @ Brighton & Hove Community Stadium, Brighton & Hove at 20:00, on Monday 11th July 2022;

Week 2 winners: The first 4 winners randomly drawn will be allocated Match 10 (Group Stage) – England vs Norway @ Brighton & Hove Community Stadium, Brighton & Hove at 20:00, on Monday 11th July 2022. The fifth, sixth, seventh and eighth winners randomly drawn will be allocated Match 17 (Group Stage) – Northern Ireland vs England @ St Mary's Stadium, Southampton at 20:00, on Friday 15th July 2022;

Week 3 winners: The 2 winners randomly drawn will be allocated Match 17 (Group Stage) – Northern Ireland vs England @ St Mary's Stadium, Southampton at 20:00, on Friday 15th July 2022.

Prize also includes:

3x category 1 tickets for the same match (2 for the chaperones, 1 for the flagbearer, sitting together);

a lunch box (for the flagbearer only);

A shirt, shorts, socks and drawstring bag for the flagbearer (this kit must be worn by the flagbearer during the experience);

and £350 cash for travel/accommodation/trainers (via cheque/bank transfer).

Tickets will be provided digitally, via email.

Prize excludes jackets (if required), trainers, any other meals and drinks and all other expenses. Flagbearers must bring and wear either adidas or unbranded trainers only.

If the Prize falls within school term time, the flagbearer must have school permission to attend the event. Prizes are subject to any applicable COVID-19 rules, regulations or guidance.

Flagbearers must arrive at the stadium 4 hours prior to kick-off, for the rehearsal.

The name/age/shirt size/short size/ any special mobility/dietary requirements of the flagbearer must be provided to accept the prize.

The name of the chaperones, and proof of relationship between flagbearer/at least one chaperone will also be required.

All details must be received by UEFA by 27th June 2022.

Please refer to clause 15 for draw and notification timings.

13. Max one prize per person.

14. Winner Selection: The weekly winners will be drawn within 2 days of the weekly draw closing date.

15. Winner Notification:

Week 1 winners will be notified by text within 2 days of the weekly draw's closing date.

Week 1 winners have 5 days to claim their prize. It is the responsibility of the participant to

ensure that they respond to the winner notification, either by calling the Freephone number or emailing the address provided at the point of notification. Winners who do not respond within the initial 3 days, will be texted again or phoned and given a further 2 days to respond. If either contact cannot be made, the prize is not claimed within 5 days of the initial prize notification date or a winner declines the prize within this timeframe, an alternative winner will be drawn and notified via the process described above the following working day and will have 5 days to respond. If either contact cannot be made within this timeframe, despite multiple attempts, or the winner declines the prize within this timeframe, an alternative winner will be drawn and notified via the process described above the following working day and will have 3 days to respond.

Week 2 winners will be notified by text within 2 days of the weekly draw's closing date. Week 2 winners have 5 days to claim their prize. It is the responsibility of the participant to ensure that they respond to the winner notification, either by calling the Freephone number or emailing the address provided at the point of notification. Winners who do not respond within the initial 3 days, will be texted again or phoned and given a further 2 days to respond. If either contact cannot be made, the prize is not claimed within 5 days of the initial prize notification date or a winner declines the prize within this timeframe, an alternative winner will be drawn and notified via the process described above and will have 4 days to respond.

Week 3 winners will be notified by text on the morning of 22nd June 2022. Week 3 winners will have 2 days (until 12pm 24th June 2022) to claim their prize. It is the responsibility of the participant to ensure that they respond to the winner notification, either by calling the Freephone number or emailing the address provided at the point of notification. If either contact cannot be made, the prize is not claimed or a winner declines the prize within this timeframe, an alternative winner will be drawn and notified after 12pm on 24th June 2022 via the process described above and will have 2 days to respond.

The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

- 16. General:** The entry instructions form part of the terms. By entering, you agree to accept and be bound by the terms.

- 17.** The Promoter's decision is final and binding. No correspondence will be entered into.
- 18.** The prize must be accepted as offered by the named winners. There is no alternative prize, in whole or part. Sale of the prize for profit is prohibited and may constitute fraud.
- 19.** The Suppliers reserve the right to provide alternative prizes of equal or greater value should circumstances outside its control make this necessary.
- 20.** We reserve the right to verify winners and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.
- 21.** The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these terms and conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.
- 22.** Entry into the Promotion is at the entrant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud.
- 23.** The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notifications or prizes. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.
- 24.** The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason

outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, public health emergency, civil unrest, malware incident, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action / order or any other event that is beyond the control of the Promoter. The Suppliers bear sole responsibility for supply of the prize and Tesco cannot be held responsible for any claims relating to the prizes.

- 25.** For the avoidance of doubt, Walkers Snacks Limited, Britvic Soft Drinks Ltd and each of its respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, members, representatives and employees (“Walkers”) will have no liability or responsibility for any claim arising out of or in connection with participation in this promotion or any prize awarded, except for any liability that cannot be excluded by law. By entering this prize draw, you acknowledge and accept that Tesco Stores Ltd is the sole promoter in relation to the prize draw.
- 26.** The application and interpretation of these terms and conditions shall be governed by the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
- 27.** Your data will be passed onto a third-party fulfilment service provider for the purposes of administering the prize and with Dunnhumby Limited for quantitative research purposes only. The surname and county of the winners will be made available to anyone who requests them by emailing Flagbearer@tescoprizes.com within 1 month of the closing date. Participants may request their surname and county is not published in the event they win by emailing Flagbearer@tescoprizes.com before the closing date. Your details will not be passed onto any third party for any other purpose without prior consent. This data will be kept secure and in accordance with the requirements of the Data Protection Act. Entrants' personal data will be used and held in accordance with the Promoter's Privacy Policy <https://www.tesco.com/help/privacy-and-cookies/privacy-centre/privacy-policy-information/privacy-policy/>.