Heineken Rugby World Cup Text to Win Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

1. **The Promoter:** Tesco Stores Ltd., Tesco House, Shire Park, Kestrel Way, Welwyn Garden City, AL7 1GA.

2. **The Supplier:** Heineken UK Limited, 3-4 Broadway Park, South Gyle Broadway, Edinburgh EH12 9JZ

3. **Eligibility:** This prize promotion is open to UK (England, Wales, Scotland and Northern Ireland) residents aged 18 years or over excluding employees and their immediate families of The Promoter, The Supplier, associated agents or anyone professionally connected with the prize promotion.

4. **Promotional Period:** The prize draw opens at 00:01 on 8th October 2019 and closes at 23:59 on 30th October 2019.

5. **Entry Instructions (GB residents):**
   a. Purchase a Heineken 650ml bottle, 6 x 330ml, 12 x 330ml, 15 x 440ml pack, Heineken 0.0330ml can, 4 x 330ml or 6 x 330ml pack during the qualifying period from 00:00:00 on 8th October 2019 to 23:59 on 30th October 2019.
   b. Text TOKYO or TOKYO1 or TOKYO2 or TOKYO4 or TOKYO5 or TOKYO6 followed by a space, and your name and postcode to 60110 before 23:59 on 30th October 2019.
c. Click on the link provided in the returned text message to upload a photo of your receipt to complete your entry. Only one photo can be accepted in a receipt upload.

Please retain receipt.

**Northern Ireland (NI) residents:** No purchase necessary. Text TOKYO or TOKYO1 or TOKYO2 or TOKYO4 or TOKYO5 or TOKYO6 followed by a space, and your name and postcode to 60110 to enter. In order for the text to be accepted as an entry, it must be sent exactly as communicated above.

Please note that the promotion appears cross-media with 6 different keywords, but there is only one prize pool.

6. Participants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at service provider’s standard network rate, but there is no charge to the participant for the returned bounce back text message. Texts may not be included in any text inclusive packages. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0161 726 5432.

7. Entry is by text only, but internet access is required for receipt upload in GB.

8. Entry will be confirmed with a ‘Thank You’ response on the page upon uploading your receipt.

9. Entry is by text only. 1 entry per receipt. Maximum 1 entry per person (for GB residents: 1 text & receipt = 1 entry, for NI residents: 1 text = 1 entry). For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can use this mobile number to enter only once. Any entrant using multiple mobile numbers to enter the promotion will be disqualified.
10. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data, acting fraudulently or dishonestly in the opinion of the Promoter using identities other than their own or any other automated means in order to increase that participant's entries or otherwise acting in violation of these terms, these participants will be disqualified, and any prize entitlement will be void.

11. Proof of purchase will not be accepted as proof of entry. No responsibility can be accepted for entries that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.

12. **Prize Fund:** There are 40 prizes consisting of:

- The first winner randomly drawn will win one (1) trip to Tokyo, Japan for two (2) people travelling together (aged 18 or over), includes:
  - Return economy flights – from a London or Manchester airport to Tokyo (flights may be indirect)
  - Travel to & from winner’s home to UK airport
  - Private airport transfers in Tokyo - Airport / Hotel
  - 7 nights 5* hotel accommodation sharing a twin / double room
  - Daily Breakfast
  - £500 spending money in total
  - 1 x Tokyo Stadium Tour
  - A private day trip to Mount Fuji including snacks, lunch and drink
  - Sunset drinks at the Sky Lounge Stellar Garden, excludes transfers and includes two drinks per person
  - Comprehensive travel insurance (excluding pre-existing medical conditions) (See below for further information)

Further information and terms and conditions for the trip may be found in Points 13-22 below.

- The next four winners randomly drawn will win a pair of tickets for two adults (18+) to a dinner with Martin Johnson in London, in the presence of other prize winners. The
dinner will take place on 29th November 2019. Winners must be available to redeem this prize on this date, it is fixed and cannot be changed, subject to talent availability. The prize includes overnight hotel accommodation in London at a 4* hotel on a shared double or twin room bed and breakfast basis.

- The final thirty-five winners randomly drawn will win a HEINEKEN Blade® home draught system. Prize includes 2 kegs (24 pints) of HEINEKEN. Prizes will be delivered to winners within 28 days of fulfilment details being shared with the prize provider for dispatch to take place. It is not the intention of this promotion in any way to encourage people to consume excessive amounts of alcohol. The promoter encourages responsible drinking. For the facts, visit Drinkaware.co.uk.

13. **Travel:** The Japan trip needs to be booked within 12 months from winner validation, excluding travel over bank/national UK holidays and major sporting events (24.07.19 - 09.08.19). All travel must be completed by 14th January 2021.

14. **Travel:** The Japan trip dates may be taken at the winner’s discretion but are subject to availability. Travel will be subject to flight and hotel availability at the date of booking the trip. The winner should notify the Promoter at least six weeks in advance of his/her preferred dates before taking the trip.

15. **Travel time frame:** All travel must be completed within the time-frame stated within these terms. Extensions to the validity of the prize will not be allowed.

16. **Prize Promoter:** The Promoter or the Prize Provider Cloud Nine will accept no responsibility for hotels, tours, transport companies etc. being withdrawn or amended for reasons out with its control. In the event of this, the Promoter or Cloud Nine will endeavour to offer a suitable alternative.

17. **Amendments to Travel:** Any amendments made by the prize winner after the booking is confirmed may be subject to administration charges levied by the specific supplier and must be met by the winner.
18. **Travel Documentation:** Passport, visas and vaccinations are the responsibility and at the cost of the prize winner and guest. The Promoter or Cloud Nine cannot be held responsible if the prize winner or any of the travelling party fail to obtain the required travel documentation.

19. **Travel Insurance:** Comprehensive travel insurance is included in the prize; however, it does not cover pre-existing medical conditions and for consumers aged 79 years or over. In the event that cover is not granted an equivalent cash allowance will be provided so adequate cover can be sought. This will be the prize winner’s responsibility and proof of insurance will be required prior to departure.

20. **Costs:** For the avoidance of doubt, the prize does not include gratuities, meals or other travel expenses unless otherwise stated, or any other costs of a personal nature not stated for winner and guest. These must be borne by the winner and their guest.

21. **Disruptions or Cancellations:** We cannot guarantee that the trips will be free from disruptions, failings or cancellations. We are not liable for such disruptions, failings or cancellations unless they are caused by our negligence. Any requests for refunds or compensation arising from them should be sent to the operator of the event. We can provide you with their details on request.

22. **Taxes:** All taxes (including without limitation national & local taxes) in connection with any prize & the reporting consequence thereof, are the sole responsibility of the prize winner.

23. **Winner Selection:** The winners will be drawn using a random number generator within 3 days of the closing date.

24. **Winner Notification:** Winners will be notified by text within 3 days of the closing date. It is the responsibility of the participant to ensure that they respond to the winner notification, either by calling the Freephone number or emailing the address provided at the point of notification. The Tokyo trip and HEINEKEN Blade® home draught system winners who do not respond within the initial 7 days, will be phoned/texted again and given a further 7 days to respond. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date an alternative winner will be drawn. Dinner with Martin Johnson
winners who do not respond within the initial 3 days, will be phoned/texted again and given a further 3 days to respond. If contact cannot be made, or the prize is not claimed, within 6 days of the initial prize notification date an alternative winner will be drawn. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

25. General: The entry instructions form part of the terms. By entering, you agree to accept and be bound by the terms.

26. The Promoter’s decision is final and binding. No correspondence will be entered into.

27. The prize must be accepted as offered by the named winners. There is no cash or alternative prize, in whole or part. The prize is not transferable. Sale of the prize for profit is prohibited and may constitute fraud.

28. The Supplier reserves the right to provide alternative prizes of equal or greater value should circumstances outside its control make this necessary.

29. We reserve the right to verify winners and ask for proof of purchase, identity, age and address and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.

30. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these terms and conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.

31. Entry into the Promotion is at the entrant’s sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these
terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud.

32. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, receipt upload, winner notifications or prizes. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.

33. The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. The Supplier bears sole responsibility for supply of the prize and Tesco cannot be held responsible for any claims relating to the prizes.

34. The application and interpretation of these terms and conditions shall be governed by the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.

35. Your data will be passed onto a third-party fulfilment service provider for the purposes of administering the prize and with Dunnhumby Limited for quantitative research purposes only. The surname and county of the winners will be made available to anyone who requests this by emailing Heineken@tescoprizes.com within 3 months of the closing date. Participants may request their name and county is not published in the event they win by emailing HeinekenOptOut@tescoprizes.com before the closing date. Your details will not be passed onto any third party for any other purpose without prior consent. This data will be kept secure and in accordance with the requirements of the Data Protection Act 2018. Entrants' personal data will be used and held in accordance with the Promoter's Privacy Policy https://www.tesco.com/help/privacy-and-cookies/privacy-centre/privacy-policyinformation/privacy-policy/.