



## **Jameson Text to Win Terms and Conditions ("Promotion")**

These Terms and Conditions govern the relationship between you, the entrant ("**you**", "**your(s)**", "**entrant(s)**"), the Promoter and the Administrator (both defined below) in relation to the Promotion and shall prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of these Terms and Conditions and by participating all entrants will be deemed to have accepted and be bound by these Terms and Conditions. Please retain a copy for your information.

- 1. The Promoter:** Tesco Stores Ltd., Tesco House, Shire Park, Kestrel Way, Welwyn Garden City, AL7 1GA.
- 2. The Administrator:** Prizeology Limited, 820 The Crescent, Colchester Business Park, Colchester C04 9YO. The Administrator is responsible for administering the text-to-win element of the Promotion and for conducting the prize draw.
- 3. The Supplier:** Pernod Ricard UK, Building 7, 566 Chiswick High Rd, Chiswick, London, W4 5YG.
- 4.** The Promoter, the Administrator and the Supplier, together referred to as the "**Promotion Entities**".
- 5. Eligibility:**
  - a. This Promotion is open to England and Wales residents aged 18 years or over who: (a) have a mobile phone with text capabilities and can send messages to short code numbers; and (b) internet access (to receive any digital Prizes).
  - b. The following are not eligible to enter this Promotion: employees and their immediate families of the Promotion Entities, associated agents or anyone professionally connected with this Promotion, including without limitation, advertising agencies, PR, prize suppliers and legal advisors. In these Terms and Conditions, "immediate family" includes mother, father, brothers, sisters, sons,

daughters, partner or spouse members of such employees or of anyone with whom such employees are domiciled.

6. **Promotional Period:** This Promotion opens at 00:00 on **12<sup>th</sup> August 2025** and closes at 23:59 on **9<sup>th</sup> September 2025**. Entries received outside the Promotional Period shall not be valid for entry into this Promotion.

7. **Entry Instructions:**

During the Promotional Period: Text **JAMESON** or **JAMESON1** or **JAMESON6** or **JAMESON9** followed by a space, and your full name and postcode to 60110 ("**Entr(y)(ies)**"). Entries may only be submitted via text. By entering this Promotion you agree that such Entry (excluding personal information) is deemed to be non-confidential and non-proprietary, and we shall have no obligation of any kind with respect to such Entries.

8. Please note that this Promotion appears cross-media with 4 different keywords, but there is only one prize pool.
9. Entrants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at network provider's standard network rate, but there is no charge to the entrant for the returned bounce back text message. Texts are not usually included in any text inclusive packages, please check with your network provider if you are not sure of your standard network rate. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes, and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0333 335 3351 between Monday and Friday from 9.30am to 5pm excluding public holidays. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control.
10. Entry will be confirmed with a 'Thank You' response. There is no charge to the entrant for this message.

- 11.** Entry is by text only. Only one entry per person during the Promotional Period. For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can use this mobile number to enter only once. Any use by entrants of identities other than their own and/or any entrant using multiple mobile numbers and/or any other methods and to enter this Promotion will be disqualified and any prize entitlement will be void. A mobile number can only be used by one person and it cannot be shared within a household. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant or household has already submitted an entry and to disqualify any subsequent entries or prize entitlement.
- 12.** No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified. If it becomes apparent that either an entrant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; using multiple mobile phone numbers; using multiple postal addresses; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that entrant's or a household's entries or otherwise acting in violation of these terms, these entrants and their household will be disqualified, and any prize entitlement will be void.
- 13.** Illegible, incorrect and/or incomplete Entries will not be accepted or eligible to win a prize. No responsibility can be accepted for Entries that are illegible, incorrect, incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.
- 14.** We also reserve the right in our sole and reasonable discretion to disqualify any entrant who: (a) we have reason to believe has breached any of these Terms and Conditions; and/or (b) corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion; and/or (c) engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of this Promotion. We also reserve our legal rights to recover damages or other compensation from such an offender.

**15. Prizes:** There are 2 prizes, each consisting of general admission tickets for the winner and 7 guests (all aged 18+) to a home match of an eligible EFL club (England and Wales) in the EFL competitions (including Sky Bet Championship, League One, League Two, Vertu Trophy but excluding any Sky Bet Play-Off matches (including the final), the Carabao Cup final and the Vertu Trophy Final), between 1<sup>st</sup> January and 31<sup>st</sup> March 2026, with a 3pm kick-off. All tickets must be for the same match. Tickets are located in the home supporter stands and winners and their guests must be supporters of the home club. No away tickets will be provided.

Prize also includes:

- departure from winner's home to the venue where the match is taking place subject to parking availability at the venue in the Jameson double-decker bus. Should the bus not be able to drop off at the venue, Supplier will arrange the closest drop off location. A bartender and Jameson representative will be on board, with the winner and their guests being served snacks and a maximum of 3 alcoholic drinks per person, and a maximum of 4 soft drinks per person upon arrival to the designated parking location near the stadium (subject always to i) any applicable law (including any relevant regulations, byelaws, injunctions, public space protection orders and drinking banning orders); ii) any health and safety requirements imposed by any EFL Club and/or iii) any law enforcement and safety requirements applicable)

Winner and guests must all depart together from winner's home in the bus. Pick up location subject to any road restrictions; should the bus not be able to pick up from winner's home due to road restrictions, Supplier will arrange the closest pick up location with the winner. Bus will be used for departure to the match only, and not for return travel;

- £800 total towards travel back home after the game, paid via bank transfer to a UK bank account in winner's name.

Club eligibility: EFL club must be within a 100-mile radius (England and Wales only) of the winner's home. Supplier will provide winner with a list of available home matches to choose from. At least 5 weeks' advance notice of preferred match must be given. Once the match has been booked, the prize cannot be altered.

Winners will be bound by any additional terms and rules of conduct set out by the relevant football club, venue host or event organiser (EFL) (including, amongst other things any terms of issue associated with tickets, applicable ground regulations and other policies applicable to visitors at the venue or event). The event organiser or stadium operators reserve the right to refuse entry and/or require winners and/or their guests to leave the venue should the winner or guest(s) not comply with these terms, rules or policies, any applicable law or regulation or other reasonable directions of the event organiser or stadium operators, or because of winners' or guests' inappropriate behavior. Winners are responsible for the behavior of themselves and their guests whilst taking the Prize.

Winners are not permitted, by virtue of Section 166 of the Criminal Justice and Public Order Act 1998 to sell or otherwise dispose of the tickets to any other third party whatsoever, unless agreed by the event organiser in writing.

Ticket collection details will be provided by the Supplier, once the match date has been confirmed. Tickets may either be posted, emailed (where e-Tickets) or made available for match day collection from the venue hosting the match the winner has chosen to attend and the Supplier shall decide in its sole discretion which delivery method to provide. If tickets are collected on the day, tickets may only be collected by

the winner and photographic ID (passport / driving license / national ID card) will be required at the point of collection. The winner must provide photo ID or the match tickets will not be released. Dates for delivery/collection of the match tickets winner selects shall be decided by the Supplier in their sole discretion but the Supplier shall ensure that tickets are made available to the winner (via a method decided by the Supplier in its sole discretion) before kick off of the relevant match the winner has chosen to attend.

Winners must provide the following details: Name, date of birth, email address and home address (including post code) and supporting team to the Supplier. The EFL will be provided with information (including name and address) of the competition winner for prize administration and databases will be checked against any club banning orders as well as the National Police database for those who may be subject to a court banning order. The EFL will not otherwise use winners' personal details for reasons other than as set out in these Terms and Conditions, unless lawfully permitted to do so. Winners are responsible for the behaviour of their guests.

The EFL Club hosting the match the winner will also be notified of the identity of winners and their guests, and databases will be checked against any Club Banning Orders, as well as the National Police Database for those who may be subject to a Court Banning Order. Any persons found subject to a club or court banning order are not eligible to claim the prize. If a winner's guest(s) is subject to a club banning order or court banning order then they are not eligible for the prize, and the winner will need to identify a different guest(s).

Winners are solely responsible to have all necessary information and documents in order to comply with any requirements relating to entry to the stadium or venue. Winners must also comply with any other policies, guidance and instructions which may be provided to you by the EFL, football club and/or venue as applicable and may be updated from time to time, in relation to attendance at the match or event.

Notwithstanding any other terms and conditions of this Promotion (including all terms and conditions the Football League Limited Conditions of Issue as well as the relevant Ground Regulations in force at the venue), no refunds or any other monetary compensation will be paid by the English Football League in relation to any match ticket that a winner has won in this Promotion where any match is rescheduled, postponed, delayed or cancelled (for whatever reason).

The winners will be expected to comply with conditions of the EFL and the relevant football club along with the stadium ground regulations which can be found here: <https://www.efl.com/siteassets/efl-documents/ground-regulations.pdf> and apply at all EFL Club stadiums.

If a winner and/or their guest(s) has any special accessibility requirements, the winner will need to make the Supplier aware of this as soon as the winner has won tickets. In some instances, notice of accessible seating may only be available at short notice. If wheelchair spaces are available, these will be offered on a first-come first-served basis.

This is not a Promotion of the EFL, any clubs or their respective group companies nor is there any liability or contractual obligation owed to prize winners by the EFL, clubs or respective group companies relating to the operation of this Promotion (save only in relation to any applicable conditions of issue for tickets and/or stadium regulations). Entrants acknowledge that the Promoter is not an official partner of the

EFL and nothing in these Terms and Conditions is intended to or is deemed to establish an official partnership between the Promoter and the EFL.

Winners will be required to provide proof of identity documenting full name and age (date of birth to accept the prize. Proof of identity must match the name provided in the text entry. Only official documents can be accepted as proof of identity (driving licence, identity card or passport). Council tax will not be accepted as proof of identity. Expired proof of identity will not be accepted. Guests will be required to provide proof of identity documenting full name and age (date of birth) to the Supplier before taking part in the prize.

- 16. Only one prize per household.** The prizes must be accepted as offered and redeemed by the named winners only. There is no cash or alternative prize, in whole or part (save where the Promoter in its sole discretion deems it reasonably necessary to provide an alternative prize). The prizes are non-transferable and non-refundable. Sale of the prizes for profit is prohibited and may constitute fraud. The prizes cannot be combined with any other offer, promotion or discount.
- 17.** The Promoter reserves the right to provide alternative prizes of equal or greater value should circumstances outside our control make this necessary.
- 18.** The Supplier is responsible for sourcing and supplying the prizes for the Promotion.
- 19.** We reserve the right to verify winners and ask for proof of identity, age and address and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these Terms and Conditions.
- 20.** Prizes are subject to the terms and conditions of the prize suppliers.
- 21.** The winners will be solely responsible for paying any taxes in connection with the prizes and all other expenses not specifically detailed above.
- 22. Winner Selection:** The winners will be drawn using a random number generator within 14 days of the closing date.
- 23. Winner Notification:** Winners will be notified by text within 14 days of the closing date. It is the responsibility of the entrant to ensure that they respond to the winner notification, either by calling the Freephone number or emailing the address provided at the point of notification. Winners who do not respond within the initial 4 days, will

be phoned or texted again and given a further 3 days to respond. If contact cannot be made, or the prize is not claimed, within 7 days of the initial prize notification date an alternative winner will be drawn. Promotion Entities cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

- 24. General:** The entry instructions form part of these Terms and Conditions. By entering, you agree to accept and be bound by these Terms and Conditions.
- 25.** The Promoter's decision is final and binding. No correspondence will be entered into.
- 26.** The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any Entries or entrants that it regards as being in breach of these Terms and Conditions or the spirit of this Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.
- 27.** Entry into this Promotion is voluntary and at the entrant's sole decision and risk.
- 28.** Subject to Clause 29 below, the Promotion Entities will not in any circumstances be responsible or liable to the winners or any third party, or accept any liability for:
- a. any disappointment, loss, damage, personal injury or death occurring as a result of entry to this Promotion; and/or
  - b. any loss, damage, personal injury or death occurring as a result of acceptance and/or use of the prize.
- 29.** Nothing in these Terms shall limit or exclude the Promotion Entities' liability for:
- a. death or personal injury caused by negligence; and/or
  - b. fraud or fraudulent misrepresentation; and/or
  - c. any liability which may not be legally limited under applicable law.
- 30.** The Promotion Entities accept no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notifications or prizes. The Promotion Entities will not be responsible for the non-inclusion of Entries as a result of technical failures or otherwise, including any such failure which is within the control of the Promotion Entities.

- 31.** The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment and in the event of an early cancellation or termination of this Promotion, the Promoter will select winners from all valid and eligible Entries received prior to any such early cancellation or termination. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.
- 32.** The application and interpretation of these Terms and Conditions shall be governed by the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
- 33.** The Administrator will be operating and administering this Promotion, including without limitation, collecting and confirming Entries; contacting winners. The Administrator will share your personal information with the Promoter, the Supplier, prize suppliers, a third-party fulfilment service provider (as applicable) for the purposes of administering the prizes. The surname and county of the winners will be made available to anyone who requests them by emailing [Jameson@tescoprizes.com](mailto:Jameson@tescoprizes.com) within 1 month of the closing date. Entrants may request their surname and county is not published in the event they win by emailing [Jameson@tescoprizes.com](mailto:Jameson@tescoprizes.com) before the closing date. Your details will not be passed onto any third party for any other purpose without prior consent. This data will be kept secure and in accordance with the requirements of the Data Protection Act. Entrants' personal data will be used and held in accordance with the Promoter's Privacy Policy <https://www.tesco.com/help/privacy-and-cookies/privacy-centre/privacy-policy-information/privacy-policy/> and Supplier's Privacy Policy <https://www.pernod-ricard.com/en/locations/uk/terms-use-and-privacy-policy>