

Product recall.

Pitch Chocolate Brioche 6-pack

Date of recall: 07/02/26

Brioche Pasquier is recalling a specific date code of Pitch Chocolate Brioche 6-pack, due to the potential presence of hard white plastic.

Product batches affected

Pitch Chocolate Brioche 6-pack

Best before date: 04/03/26

No other Brioche Pasquier products are known to be affected by this recall.



What you should do

If you've bought an affected product, please don't eat it. Instead, contact Brioche Pasquier at technical@briochepasquier.com and add a picture of the product with the best before date.

Alternatively, return it to a Tesco store where a full refund will be given. No receipt is required. Use our store locator to [find your nearest Tesco](#).

Contact details

For more information, please contact Brioche Pasquier via the '[Contact us](#)' tab on their website.

Alternatively, you can also contact Tesco Customer Services via our [contact us page](#), where you'll find a range of ways to get in touch.

