



Cadbury Golden Boot Microsite Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

1. **The Promoter:** Tesco Stores Ltd, Tesco House, Shire Park, Kestrel Way, Welwyn Garden City, AL7 1GA.
2. **The Supplier:** Mondelez Europe Services GmbH – UK Branch, Uxbridge Business Park, Sanderson Road, Uxbridge, Middlesex UB8 1DH.
3. **Eligibility:** This prize promotion is open to UK residents aged 18 years or over excluding employees and their immediate families of The Promoter, The Supplier, associated agents or anyone professionally connected with the prize promotion.
4. Purchase necessary in the United Kingdom, excluding Northern Ireland residents – see clause 8 for further details.
5. **Promotional Period:** The prize draw opens at 00:01 GMT on the 4 March 2020 and closes at 23:59 GMT on 24 March 2020.
6. **Entry Instructions:** To enter, purchase a Participating Product, visit www.goldenboot.cadburyfc.com and enter your details including your full name and email address and take or upload a picture of the front of your Participating Product with the Cadbury logo to be entered into the prize draw for a chance to win. Participating Products include Cadbury chocolate bars, bags and tablets (37.5g – 300g).
7. **Participating Products:**
 - Cadbury Dairy Milk: All Flavours, Bars, Tablets, Multipacks and Bags (37.5g-200g),
 - Cadbury Crunchie 40g
 - Cadbury Twirl 43g
 - Cadbury Boost 48.5g
 - Cadbury Boost Duo 68g
 - Cadbury Double Decker 54.5g
 - Cadbury Double Decker Duo 80g
 - Cadbury Wispa 36g
 - Cadbury Wispa 120g
 - Cadbury Wispa Duo 51g
 - Cadbury Crunchie 128g
 - Cadbury Crunchie Rocks 110g
 - Cadbury Dairy Milk Caramel Nibbles 120g
 - Cadbury Dairy Milk Giant Buttons 119g
 - Cadbury Twirl Bites 109g
 - Cadbury Bitsa Wispa 110g

- Cadbury Boost Bites 108g
- Cadbury Dairy Milk Mix Buttons 115g
- Cadbury Dairy Milk Oreo Bites 110g
- Cadbury, CurlyWurly Squirlyies 110g
- Cadbury Fudge Minis 120g
- Cadbury Freddo Faces Bites 105g
- Cadbury Picnic Bites 110g
- Cadbury Dinky Deckers 120g
- Cadbury Dairy Milk Giant Buttons 252g
- Cadbury Dairy Milk Caramel Nibbles 252g
- Cadbury Wispa Bites 247g
- Cadbury Picnic 152g
- Cadbury Caramel 148g
- Cadbury Darkmilk: All Flavours, Bars, Tablets, Multipacks and Bags (35g-105g),
- Cadbury Bournville: All Flavours, Bars, Tablets, Multipacks and Bags (45g-180g).

8. **No Purchase Necessary (NPN) Route for Residents of Northern Ireland:** Northern Ireland residents can send an SAE with their full name, and phone number on a correctly stamped envelope/postcard and send it to the following address: JS10793 Cadbury Tesco Golden Boot Prize Draw PO Box 704, Pinner, HA5 9PF (Entries to other postal address will not be accepted). All valid NPN entries will be entered into the promotion on the consumer's behalf. All NPN entries will be given an equal and random chance of winning a prize. All participants using this entry route should take particular note of the timings of this Promotion and factor in time for their entry to reach the address above and leave at least 3 working days for their entry to be processed. One entry per SAE. Only the NI winner will be contacted.

9. No third party or bulk entries. Entries via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data, the use of 'script', 'brute force' masking their identity, using identities other than their own, acting fraudulently or dishonestly in the opinion of the Promoter using identities other than their own or any other automated means in order to increase that participant's entries or otherwise acting in violation of these terms, these participants will be disqualified, and any prize entitlement will be void.

10. **Prize Fund:**

Main Prize: 1 prize of a winner presenting the Premier League Golden Boot award 2019-2020 to the winning footballer to take place on 17/05/2020. The Main Prize may include the following:

- Package including 2 tickets to watch a live Premier League game and award the Premier League Golden Boot to the winning footballer
- £100 travel allowance
- Overnight accommodation (minimum 3* hotel) in a twin or double room, on a bed and breakfast basis, to the maximum value of £350
- Refreshments and snacks during the duration of the Golden Boot Experience
- Cadbury product

Winner must be available on 17/05/2020 to accept the prize.

Runner Up Prizes: 1 of 50 x £20 Tesco Gift Cards.

The prize will be a digital Tesco Gift card for £20 that may be redeemed at any UK Tesco store. Excludes purchases from Tesco petrol stations. Products / offers shown are subject to availability and may not be sold in all Tesco stores. You can check your

available balance at any Tesco store or by calling 03450 757 757. Digital Gift Cards cannot be exchanged for cash or credit. The Digital Gift Card and balance will expire five years from purchase or last Digital Gift Card use. Damaged, altered or cancelled Digital Gift Cards will not be accepted.

11. Further Main Prize Details & Conditions:

- a. The details of which match the winner will attend will be confirmed at a later date once the Promoter has an understanding of which player will be receiving the Golden Boot award, and therefore what match the winner should attend.
- b. In the event that there is more than one serious contender for the Golden Boot award ('Contender'), further entrants will be picked at random and allocated to each Contender (number of entrants picked will vary depending on the number of Contenders). Where there is more than one Contender, each selected entrant will attend the match for their respective Contender on 17/05/2020, and one of the entrants will present the Golden Boot award to the winning Contender. The promoter will have the discretion as to whether there is more than one serious contender which would warrant a further winner or winners.
- c. Entry to the Premier League stadiums is subject to normal conditions of ticket entry. The tickets for will be "home" tickets and the Winner must be a home or neutral supporter to attend the match. Away fans are not permitted in the "home" section of a Premier League stadium. The Winner and their guest will be subject to screening by Premier League football clubs ("Clubs") based on their conditions of entry and the Promoter is not liable if the Secondary winner or accompanying person is refused entry due to conditions not being met.
- d. The tickets will be issued by the relevant Club subject to the terms and conditions of entry, which are available from the Club and will be provided to the Winner with their prize. The use of a ticket to enter a Club's stadium constitutes acceptance of that Club's terms and conditions of entry. The ticket shall remain at all times the property of the issuing Club.
- e. Except mobile phones used for personal and private use only, the Winner may not bring into (or use within) any Club's stadium any equipment that is capable of recording or transmitting any audio, visual or audio-visual material or any information or data in relation to a match or any aspect of it.
- f. The Clubs reserve the right to eject from a stadium any person who fails to comply with applicable terms or conditions of entry.
- g. If the Winner or their guest is the subject of a current Banning Order under the Football Spectators Act 1989, they will be refused entry to the competition and to all Premier League Club stadiums.
- h. The Winner may not transfer or sell prize tickets to anybody. The unauthorised sale or disposal of tickets is a criminal offence under section 166 of the Criminal Justice and Public Order Act 1994, as amended by the Violent Crime Reduction Act 2006.
- i. The Winner is responsible for the behaviour of themselves and their guests whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guests from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the winner and/or their guests act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in refused entry, or the ticket holders being required to leave the event/venue.
- j. The Winner and their guest must abide by any relevant terms and conditions which form part of the prize. Whilst at the venue, they must not: be drunk, intoxicated, under

the influence of drugs, be abusive, threatening, make or incite racial abuse, chant, use offensive language, make obscene gestures, throw items, behave anti-socially, carry laser pens, bring animals (except guide dogs), carry offensive weapons or illegal substances, carry candles, climb any structure, make excessive noise, offer any item for sale, damage the venue or smoke. Failure to comply with these Terms and Conditions may result in refused entry, or the ticket holders being required to leave the venue.

- k. Any guests of the Winner must be over the age of 18 at the time of the event.
 - l. For the avoidance of doubt, the Prize does not include travel/transportation, accommodation, food, beverages, souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money) that are not explicitly set out in these Terms and Conditions and neither the Promoter, the Supplier nor any provider of any part of the Prize will be responsible for any such costs.
 - m. The Winner will not be entitled to any compensation and will have no claim against the organisers if the event or any other element forming part of the prize is delayed, postponed, rescheduled or cancelled.
 - n. The winner must inform the Promoter of any wheelchair or any similar access needs.
 - o. If, once booked, the Winner can no longer accept the Prize, no alternative tickets will be issued and for the avoidance of doubt, no compensation or refund will be provided.
12. **Winner Selection:** All valid entries will be entered into a prize draw to select 51 winners, to be conducted by 25 March 2020 via Promo Veritas the independent promotional verification service.
13. **Winner Notification:** The winners will be contacted by phone and/or email to confirm eligibility and acceptance of the prize within 7 days of Winner Selection. **The Main Prize Winner must confirm their details and acceptance of their prize within 48 hours of receiving their winner notification. If a winner cannot be contacted or does not confirm acceptance of the prize and their details within 48 hours days, the Promoter reserves the right to disqualify that winner and select another winner in the same manner.** Reserve winners may have less time to respond and only winners will be notified.
14. **Main Prize Acceptance:** The Main Prize Winner will be notified within 7 days of acceptance of the Prize to arrange fulfilment of their Prize. In the unlikely event that the Main Prize Winner does not receive notification within 7 days, the winner will have 14 days days to inform the Promoter by emailing cadburygoldenboot@promowinners.com. In the event that a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the prize or limit its value at their sole discretion.
15. The Promoter may request that the Main Prize winner participates in reasonable publicity whilst accepting the prize. If agreed to, the winner grants the Promoter (or the Promoter's designee) the exclusive right to film, tape, sound record and photograph all their activities in connection with the Prize. If agreed to, the winner may also participate in further publicity for a period of 6 months after participating in the Prize. Everything filmed, taped or recorded by the Promoter (or the Promoter's designee) shall be known as "Footage". The winner irrevocably and unconditionally agrees to assign to the Promoter with full title guarantee (and by way of present assignment of present and future rights) all intellectual property rights in any Footage throughout the world for the full unexpired period of such rights and all renewals, reversions and extensions of such period as may be provided under any applicable law throughout the world.

16. **Runner Up Prize Acceptance:** Runner Up Prize Winners will be notified within 28 days of acceptance of the Prize to arrange delivery of their Prize. In the unlikely event that the Main Prize Winner does not receive notification or a Runner Up Prize winner does not receive their Prize within the stipulated timeframes, the winners will have 28 days to inform the Promoter by emailing cadburygoldenboot@promowinners.com. In the event that a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the prize or limit its value at their sole discretion.
17. Provided no objection is received, the surname and county of residence of the Main Prize Winner will be made available by writing to JS10793 Cadbury Tesco Golden Boot Prize Draw WL, PO Box 704, Pinner, HA5 9PF one month after the close of the Promotion, for a period of 6 weeks. The Winner can object to their surname or county of residence being published or request for the amount of information being published to be reduced during the Winner Notification process. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.
18. **General:** The entry instructions form part of the terms. By entering, entrants agree to accept and be bound by the terms.
19. The Promoter's decision is final and binding. No correspondence will be entered into.
20. The prize must be accepted as offered by the named winners. There is no cash or alternative prize, in whole or part. The prize is not transferable. Sale of the prize for profit is prohibited and may constitute fraud.
21. The Supplier reserves the right to provide alternative prizes of equal or greater value should circumstances outside its control make this necessary
22. The Promoter reserves the right to verify winners and ask for proof of identity, age and address and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions. The Promoter may refuse to award a Prize in the event of any entrant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if a Prize has been awarded.
23. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these terms and conditions or the spirit of the Promotion. Those who try to circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.
24. Entry into the Promotion is at the entrant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss (including, without limitation, indirect, special or consequential loss or loss of profits), liabilities, injury, costs, expenses or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud or any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
25. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notifications or prizes. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of

technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.

26. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.
27. Should an act, omission, event or circumstance occur which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms & Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.
28. The Promoter and the Supplier reserve the right to cancel, amend, withdraw, terminate or temporarily suspend this promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. The Supplier bears sole responsibility for supply of the prize and Tesco cannot be held responsible for any claims relating to the prizes.
29. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
30. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
31. The application and interpretation of these terms and conditions shall be governed by the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
32. Any and all personal data supplied for the running of this Promotion will be used solely for the purpose of this Promotion by the Promoter, the Supplier and by any agent appointed by it to assist with running the Promotion on behalf of the Promoter, and will not be disclosed to a third party for any other purpose unless positive consent has been obtained. Entrants' personal data will be handled in accordance with the Supplier's privacy policy, available at: www.cadbury.co.uk/privacy.