



Diageo Johnnie Walker Black Text to Win Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

- 1. The Promoter:** Tesco Stores Ltd., Tesco House, Shire Park, Kestrel Way, Welwyn Garden City, AL7 1GA.
- 2. The Supplier:** Diageo Lakeside Drive, Park Royal London, NW10 7HQ.
- 3. Eligibility:** This prize promotion is open to UK (England, Wales, Scotland and Northern Ireland) residents aged 18 years or over excluding employees and their immediate families of The Promoter, The Supplier, associated agents or anyone professionally connected with the prize promotion.
- 4. Promotional Period:** The prize promotion opens at 00:00 on 14th September 2021 and closes at 23:59 on 4th October 2021.
- 5. Entry Instructions:** To enter, text JOHNNIE or JOHNNIE1 or JOHNNIE3 or JOHNNIE5 followed by a space, and your name and postcode to 60110. Entries may only be submitted via text.
- 6.** Please note that the promotion appears cross-media with 4 different keywords, but there is only one prize pool.
- 7.** Participants must have a mobile phone able to send and receive messages to/from 5-digit short codes. Messages charged at network provider's standard network rate, but there is no charge to the participant for the returned bounce back text message. Texts are not usually included in any text inclusive packages, please check with your network provider if you are

not sure of your standard network rate. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 23:59 on the closing date. Ask the bill payer before texting. If you text after the closing date, you will not be entered but you will be charged. Take care when entering the text code; the Promoter is not responsible for mistypes and you may be charged at a higher rate. If you are unable to send a text, please check with your network operator first. For technical issues only, call 0333 335 3351 between Monday and Friday from 9.30am to 5pm excluding public holidays. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control.

- 8.** Entry will be confirmed with a 'Thank You' message response. There is no charge to the participant for this message.
- 9.** Entry is by text only. Only one entry per person during the promotional period. For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can use this mobile number to enter only once. Any entrant using multiple mobile numbers to enter the promotion will be disqualified and any prize entitlement will be void.
- 10.** No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; using multiple mobile phone numbers; using multiple postal addresses; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that participant's or a household's entries or otherwise acting in violation of these terms, these participants and their household will be disqualified, and any prize entitlement will be void.
- 11.** Proof of purchase will not be accepted as proof of entry. No responsibility can be accepted for entries that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.

12. Prize Fund: There is 1 prize, consisting of a 7-night stay in Scotland for 2 adults (18+).

Includes:

- Luxury lodge accommodation for 7 nights' accommodation at the Woodshed, Midlothian, Edinburgh on a self-catering basis. The eco-lodge is eco-friendly due to fitting with the surrounding landscape and a wood burner is used to fuel the heating and hot-tub.
- Return economy Flights to Edinburgh included from any UK airport, direct or indirect.
- A daily Taxi allowance of £60
- Breakfast hamper on arrival of first morning (Croissants, Pain au Chocolat, coffee, tea, preserves, muesli, apple juice, muffins, flapjacks)
- Luxury food hamper (biscuits, baked cheese wafers, smoked salmon pate, crisps, cakes, tea, coffee, macaroons, fudge, chocolate)
- 3-course private chef "at home" experience on one evening
- £25 lunch allowance per person, per day, 8 days
- £50 dinner allowance per person, per night for 5 nights.
- tour of Johnnie Walker Journey of Flavour, a Masterclass - 1 day
- Glenkinchie Distillery Tour and Johnnie Walker Blue Label Room Dining Experience - 1 day
- £300 spending money.
- Any airport departure taxes
- Travel insurance

Prize must be taken within 12 months of acceptance, excluding 22nd - 28th December 2021, 29th December 2021 - 2nd January 2022, 15th - 18th April 2022, 1st - 3rd May 2022, 2nd - 6th June 2022 and 28th - 30th August 2022.

13. Tree Planting

For every text entry received during the Promotional Period, up to a maximum of 8,000 entries, the Promoter will donate one tree using a **One Tree Planted** program (onetreeplanted.org).

Upon receipt of a donation, One Tree Planted will use best endeavours to have the trees planted within one month to one year, depending on the planting season and shall provide the Promoter with reasonable notice of when planting shall commence. A project report and photos will be provided upon completion of the tree planting program. One Tree Planted shall also provide the Promoter with reports on annual monitoring and maintenance for a period of 3 years following completion of the tree planting program.

- 14. Winner Selection:** The winner will be drawn using a random number generator within 14 days of the closing date.
- 15. Winner Notification:** Winner will be notified by text within 14 days of the closing date. It is the responsibility of the participant to ensure that they respond to the winner notification, either by calling the Freephone number or emailing the address provided at the point of notification. If the winner does not respond within the initial 7 days, they will be phoned or texted again and given a further 7 days to respond. If contact cannot be made, or the prize is not claimed, within 14 days of the initial prize notification date an alternative winner will be drawn. The Promoter cannot be held responsible for the winner failing to supply accurate information which affects prize acceptance or delivery of their prize.
- 16. General:** The entry instructions form part of the terms. By entering, you agree to accept and be bound by the terms.
- 17.** The Promoter's decision is final and binding. No correspondence will be entered into.
- 18.** The prize must be accepted as offered by the named winner. There is no cash or alternative prize, in whole or part. The prize is not transferable. Sale of the prize for profit is prohibited and may constitute fraud.
- 19.** The Supplier reserves the right to provide an alternative prize of equal or greater value should circumstances outside its control make this necessary.
- 20.** We reserve the right to verify the winner and ask for proof of identity, age and address and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.
- 21.** The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these terms and conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.

- 22.** Entry into the Promotion is at the entrant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting a prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud.
- 23.** The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notification or prize. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies.
- 24.** The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter. The Supplier bears sole responsibility for supply of the prize and Tesco cannot be held responsible for any claims relating to the prize.
- 25.** The application and interpretation of these terms and conditions shall be governed by the law of England and the courts of England and Wales shall have exclusive jurisdiction in relation to any dispute concerning them.
- 26.** Your data will be passed onto a third-party fulfilment service provider for the purposes of administering the prize and with Dunnhumby Limited for quantitative research purposes only. The surname and county of the winner will be made available to anyone who requests them by emailing johnnie@tescoprizes.com within 1 month of the closing date. Participants may request their name and county is not published in the event they win by emailing johnnie@tescoprizes.com before the closing date. Your details will not be passed onto any

third party for any other purpose without prior consent. This data will be kept secure and in accordance with the requirements of the Data Protection Act. Entrants' personal data will be used and held in accordance with the Promoter's Privacy Policy

<https://www.tesco.com/help/privacy-and-cookies/privacy-centre/privacy-policy-information/privacy-policy/>.