

Bright Meat Company carbon footprint per product vs. market equivalent

Product name	Bright Meat Company kgCO ₂ e / SKU weight	Market equivalent kgCO ₂ e / SKU weight	Lower by %
30-Day Matured Irish Beef Fillet Steak 280g	15.97	20.72	23%
30-Day Matured Thick Cut Irish Beef Ribeye Steak 280g	7.34	9.28	21%
5% Fat Lean Irish Beef Mince 500g	11.69	14.14	17%
Irish Beef Medallion Steaks 280g	6.41	7.93	19%
12 Irish Beef Meatballs 300g	6.24	7.26	14%
2 Salt & Cracked Black Pepper Irish Beef Quarter Pounders 227g	4.27	5.02	15%
Irish Beef Eye of Round Roast Joint 650g	12.21	15.31	20%
30-Day Matured Irish Beef Striploin Steaks 600g	22.21	28.76	23%
24 Irish Beef Meatballs 600g	11.46	13.49	15%
4 Salt & Cracked Black Pepper Irish Beef Quarter Pounders 454g	9.03	10.53	14%
Irish Beef Round Roast Joint 1.3kg	24.68	31.74	22%
30-Day Matured Irish Beef Sirloin Steaks 720g	17.28	22.07	22%