

Clubcard Millionaire Text to Win (Tesco Ireland), brought to you by Birds Eye, Goodfella's and Aunt Bessie's, Terms & Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

1. The promotion is sponsored by Birds Eye, Goodfella's and Aunt Bessie's. The Promoter is Tesco Ireland Ltd., Gresham House, Marine Rd, Dún Laoghaire, Dublin, Ireland.
2. Eligibility: This prize promotion is open to ROI residents aged 18 years or over who hold, or register for, a valid Tesco Clubcard account. Clubcard membership is free. Individuals directly involved in the administration of the promotion are excluded from entry.
3. For the avoidance of doubt, "Clubcard Millionaire" is the promotional name of the campaign only. The prize available to be won is 1,000,000 Tesco Clubcard points. The points have an approximate value of €10,000 when redeemed in accordance with the Tesco Clubcard Terms and Conditions. Winning the Promotion will not result in the winner becoming a millionaire.
4. Promotional Period: The prize draw opens at 00.01am on 18 August 2026 and closes at 11.59pm on 28 September 2026.
5. Entry Instructions: To enter, text CLUBCARD followed by a space, and your name to 50400. Entries may only be submitted via text.



6. Participants must have a mobile phone able to send and receive messages to/from 5-digit short codes. No premium rate charge applies. Participants will pay no more than the cost of sending a standard text according to their mobile network tariff. Users on virtual mobile networks may not be able to text the short code. Please check with your network provider. Text lines are open 24 hours until 11.59pm on the closing date 28 September 2026. Ask the bill payer before texting. Entries received after the closing date will not be entered into the promotion. Take care when entering the text code; the Promoter is not responsible for mistypes. If you are unable to send a text, please check with your network operator first. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control.
7. Entry will be confirmed with a 'Thanks for entering the competition. Brought to you by Birds Eye, Goodfella's and Aunt Bessie's.' text message response. There is no charge to the participant for this message.
8. Entry is by text only. Only one entry per person during the promotional period. For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can use this mobile number to enter only once. Any entrant using multiple mobile numbers to enter the promotion will be disqualified and any prize entitlement will be void. A mobile number can only be used by one person and it cannot be shared within a household.
9. No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that either a participant or household is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; using multiple

mobile phone numbers; using multiple postal addresses; acting fraudulently or dishonestly in the opinion of the Promoter; using identities other than their own; creating fake identities or using any other automated or manual means in order to increase that participant's or a household's entries or otherwise acting in violation of these terms, these participants and their household will be disqualified, and any prize entitlement will be void.

10. No responsibility can be accepted for entries that are incomplete, lost due to technical reasons, corrupted, delayed or not received for whatsoever reason.

11. Prize Fund: One winner will receive 1,000,000 Tesco Clubcard points. Following winner verification and acceptance of the prize, the points will be credited to the winner's Tesco Clubcard account within 30 days.

12. The prize is non-transferable and may not be exchanged for cash or any alternative prize. The prize and use of the Clubcard points remain subject to the Tesco Clubcard Terms and Conditions.

13. The winner will be drawn at random from all valid entries received under independent supervision; winner will be drawn on 28 October 2026.

14. The winner will be notified using the phone number used to enter the promotion no later than two weeks after the draw dates stated in point 13 above. Prize must be claimed within 7 days of the initial notification. All reasonable effort will be made to contact the winner; however, if the prize is not claimed within 7 days a re-draw will take place. The winner must hold a valid Tesco Clubcard account in order to receive the Prize.

15. Any entrant data collected will be used for the purpose of administering the promotion and contacting the winners to notify them of the prize and, if you are a winner, we may share your



personal data with our service providers to administer and fulfil the prize. Your personal details will at all times be kept in accordance with applicable data protection laws, including the General Data Protection Regulation and the Data Protection Act 2018. Click at Privacy Center - Privacy policy | Tesco ROI - Tesco Groceries. for the Promoter's Privacy Policy

16. The Promoter may invite the winner to participate in reasonable publicity relating to the Promotion. Such publicity may include, without limitation, the entrant's name, image and/or statements made by the entrant concerning the Promotion and/or their Prize.

17. The Promoter reserves the right to amend these terms and conditions where reasonably necessary for the proper administration of the Promotion, provided that any material changes will be communicated appropriately and will not unfairly prejudice participants.

18. General: The entry instructions form part of the terms. By entering, you agree to accept and be bound by the terms.

19. The Promoter's decision is final and binding. No correspondence will be entered into.

20. We reserve the right to verify the winners and ask for proof of identity, age and address and to withdraw prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions.

21. The Promoter reserves the right, at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these terms and conditions or the spirit of the Promotion. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize award will be void.



22. Entry into the Promotion is at the entrant's sole risk. To the extent permitted by law, the Promoter does not accept any responsibility for any damage, loss, liabilities, injury, costs, expenses or claims (whether in contract, tort or otherwise) suffered by entrants or any third parties arising out of or in connection with the Promotion and/or accepting the prize. The Promoter further disclaims liability for any injury or damage to entrants or any other person relating to or resulting from participation with this Promotion save that nothing in these terms and conditions shall act to limit or exclude the Promoter's liability resulting from its negligence or fraud.
23. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notifications or prizes. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise.
24. The Promoter reserves the right to cancel, amend, withdraw, terminate or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to any entrants or third parties but will use all reasonable endeavours to avoid consumer disappointment. Such circumstances include, but are not limited to: industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the Promoter.
25. The prize will be fulfilled by the Supplier on behalf of the Promoter.
26. The Promotion and these Terms and Conditions will be governed in accordance with the laws of the Republic of Ireland and are subject to the exclusive jurisdiction of those courts.

Clubcard Millionaire Text to Win (Tesco Ireland), brought to you by Birds Eye, Goodfella's and Aunt Bessie's, Short Form Terms & Conditions

ROI residents aged 18+. Clubcard membership required (free to join). Text CLUBCARD followed by a space, and your name to 50400. Promotion period 00.01am 18 August 2026 to 11.59pm 28 September 2026. Prize is 1,000,000 Tesco Clubcard points (approx. value €10,000 when redeemed in accordance with the Tesco Clubcard Terms and Conditions). "Clubcard Millionaire" is the promotional name of the campaign only. No premium rate charge applies; participants will pay no more than the cost of a standard SMS according to their mobile network tariff. Max one entry per person during the promotional period. Full T&Cs at tesco.ie/zones/tesco-competitions

